

Conference Sponsorship and Exhibition Packages



The second **FlyPharma Conference US 2020** (date and location TBA) will offer a unique event that champions collaboration between pharma and cargo stakeholders. In a series of forward-thinking presentations and networking opportunities, the conference will aim to encourage integration of these interdependent sectors.

We have a range of sponsorship options available to suit all budgets. To find out more or to have a bespoke package recommended for you, email simon@samedanltd.com or call +44 (0)20 7724 3456.

“ *The conference was so valuable in that they didn't take a myopic view of what it means to be a pharmaceutical company or a logistics company, but rather emphasized how we can work together to marry the entire chain. It was a very well rounded discussion and view that we can all do a better job working together to improve healthcare services* ”

Shital Mars, CEO, Progressive Care

DIAMOND

£8,500 | \$11,305 | €10,030

Exclusive sponsor of evening Networking Event (including reception drinks and either hors d'oeuvres or dinner) on Day 1 of the conference.

- Logo to be used on marketing literature, including email and social media campaigns
- Logo on the homepage of the FlyPharma US website
- Logo and company profile on the Sponsors page of the FlyPharma US website
- Logo and company profile featured in the FlyPharma US program
- Logo displayed prominently at the Networking Event
- Logo on conference room screens during breaks
- Two free passes, including Networking Event
- Exhibition stand

PLATINUM

£7,000 | \$9,310 | €8,260

Exclusive sponsor of official conference lanyards worn by all attendees (printed lanyards to be supplied by sponsor).

- Logo to be used on marketing literature, including email and social media campaigns
- Logo on the homepage of the FlyPharma US website
- Logo and company profile on the Sponsors page of the FlyPharma US website
- Logo and company profile featured in the FlyPharma US program
- Logo on conference room screens during breaks
- Two free passes, including Networking Event
- Exhibition stand

GOLD

£6,000 | \$7,980 | €7,080

Exclusive networking break sponsor on both days of the conference.

- Logo to be used on marketing literature, including email and social media campaigns
- Logo on the homepage of the FlyPharma US website
- Logo and company profile on the Sponsors page of the FlyPharma US website
- Logo and company profile featured in the FlyPharma US program
- Logo displayed prominently in the networking break area
- Logo on conference room screens during breaks
- Two free passes, including Networking Event
- Exhibition stand

SILVER

£5,000 | \$6,650 | €5,900

Exclusive lunch sponsor on both days of the conference.

- Logo to be used on marketing literature, including email and social media campaigns
- Logo on the homepage of the FlyPharma US website
- Logo and company profile on the Sponsors page of the FlyPharma US website
- Logo and company profile featured in the FlyPharma US program
- Logo displayed prominently in the lunch area
- Logo on conference room screens during breaks
- Two free passes, including Networking Event
- Exhibition stand

BRONZE

£4,500 | \$5,985 | €5,310

- Logo to be used on marketing literature, including email and social media campaigns
- Logo on the homepage of the FlyPharma US website
- Logo and company profile on the Sponsors page of the FlyPharma US website
- Logo and company profile featured in the FlyPharma US program
- Logo on conference room screen during breaks
- Two free passes, including Networking Event
- Exhibition stand

EXHIBITOR

£3,000 | \$3,990 | €3,540

- Logo to be included in program and exhibitor-based marketing campaigns
- Logo on the homepage of the FlyPharma US website
- Logo and company profile on the Sponsors page of the FlyPharma US website
- Logo and company profile featured in the FlyPharma US program
- Two free passes, including Networking Event
- Exhibition stand

WI-FI

£2,500 | \$3,325 | €2,950

- Logo to be featured on venue's Wi-Fi network
- Logo and company name to be displayed within Wi-Fi instructions
- Logo to be used on marketing literature, including email and social media campaigns
- Logo on the homepage of the FlyPharma US website
- Logo and company profile on the Sponsors page of the FlyPharma US website
- Logo and company profile featured in the FlyPharma US program
- Logo on conference room screens during breaks
- Two free passes, including Networking Event

ONE-TO-ONE BUSINESS MEETINGS

FULL PACKAGE

£6,000 | \$7,980 | €7,080

- Individual booth space with table and two chairs for private business meetings during the conference
- Set up meetings with selected delegates via our free, personal scheduling service
- Drop-in sessions available for unscheduled meetings
- Logo to be used on marketing literature, including email and social media campaigns,
- Logo on the homepage of the FlyPharma US website
- Logo and company profile on the Sponsors page of the FlyPharma US website,
- Logo and company profile featured in the FlyPharma US program
- Logo on conference room screen during breaks
- Two free passes, including Networking Event

ADD-ON PACKAGE:

UPGRADE ANOTHER PACKAGE BY ADDING BUSINESS MEETINGS £3,000 | \$3,990 | €3,540

- Individual booth space with table and two chairs for private business meetings during the conference
- Set up meetings with selected delegates via our free, personal scheduling service
- Drop-in sessions available for unscheduled meetings

ADVERTISING OPPORTUNITIES

PROGRAM ADVERTISEMENT

£400 | \$532 | €472

Advertise in the FlyPharma Conference US 2019 print program, distributed to all attendees upon arrival and available on the FlyPharma US website post-event.

MAGAZINE ADVERTISEMENT

Price on request

Tap into the readerships of *Pharmaceutical Manufacturing and Packing Sourcer (PMPS)* and *Airline Cargo Management (ALCM)* magazines and advertise in print and digital editions. *PMPS* and *ALCM*, media partners to FlyPharma US, both cover the pharma supply chain and offer an opportunity to put your advert in front of a targeted audience. Email simon@samedanltd.com (*PMPS*) or roohi@airtransportpubs.com (*ALCM*) for more information.